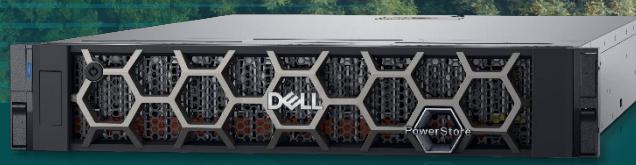


Acquiring the latest Storage technology is essential Why pay upfront?



With Dell Technology Rotation

**PAY Same as Cash
OVER A 60 MONTH TERM ****

Available on qualifying Dell storage purchases from £1,500 - £1,000,000, including tied software and services.

OFFER ENDS JANUARY 30, 2026

Smart Technology Refresh

Unlock the potential of your business by upgrading to the latest Dell storage. You can streamline your operations, reduce overall costs, and maximize efficiency.

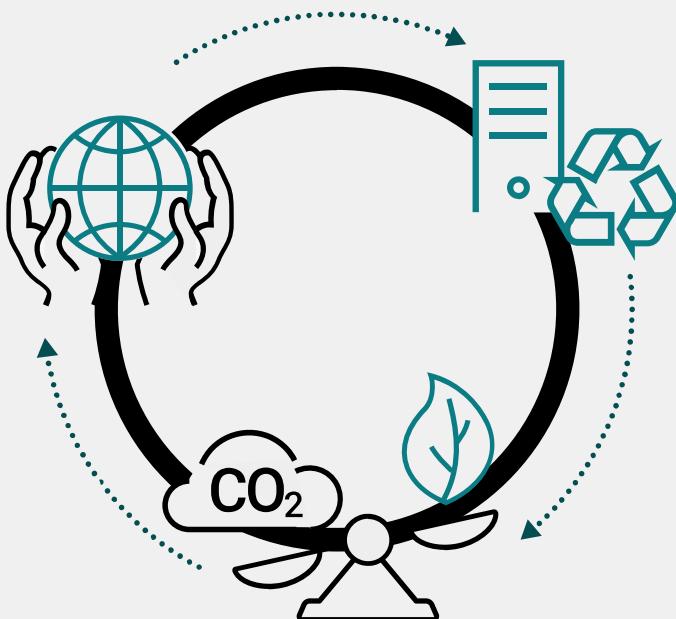
Innovate Sustainably

Leveraging Dell Technology Rotation can be a responsible choice for the environment. In 2024, 96% of all systems returned to Dell Financial Services gained a second life by being refurbished and reused.¹

**DELL PAYMENT SOLUTIONS: FLEXIBILITY TO DEPLOY THE TECHNOLOGY YOU NEED NOW
CONTACT YOUR ACCOUNT MANAGER TODAY.**

The simple way to contribute to environmental sustainability

When you adopt a lifecycle management solution like Technology Rotation, it can help you with your sustainability targets.



Refurbishment & Remarketing



In 2024, 96% of all systems returned to Dell Financial Services gained a second life by being refurbished and reused.¹

Responsible Recycling



The remaining were recycled in adherence with all applicable international, regional, national and local laws and conventions.¹



Dell Payment Solutions

Flexibility to deploy the technology you need now.

Contact a Dell Technologies representative for more information.

****Technology Rotation:** The offer is based on a 60-month lease term where the total of customer's required monthly contract payments (excluding taxes, fees, shipping or other charges) during the initial term will be the same as the original acquisition cost of the products. Eligible deals between £1,500 and £1,000,000 for all eligible Storage products. Interim rent (if applicable) is excluded from the same as cash comparison. Lessor owns the equipment. Offers, including those at Dell.com may vary. Combination with other discounts may limit availability.

¹ Based on Dell Financial Services global data, February 2024-January 2025. Systems means desktops, notebooks, workstations, servers and storage equipment.

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