# Anatomy of a Trusted Device

Learn what makes Dell the world's most secure commercial AI PCs1



#### THREAT LANDSCAPE & **CHALLENGES**

Emerging attack vectors below-the-OS creating new risk

Endpoint devices are a major gateway for breaches. As hybrid work expanded the attack surface, concern around device-level security spiked in recent years. Attackers increasingly turned to targeting the supply chain, as well as rootkits and other firmware vulnerabilities which are largely





Insights Spanning the Attack Sur and Response, Attack Recovery,

when sourcing new PCs:

Automated detection of BIOS events3

Addressing high-risk configurations<sup>3</sup>

To combat modern threats, devices must be built securely, and they must feature built-in security to help catch and repel attacks.

### THE SOLUTION

## Prevent, Detect, Respond to & Recover from Foundational Attacks with the World's Most Secure Commercial PCs1

A fleet is only as secure as its individual PCs. But what makes a device trusted and secure? Visibility and actionability. Having access to more data leads to informed decision-making, helping to catch even the sneakiest emerging threats. Automation enables speedier resolution of potential issues.

The hardware and firmware defenses of Dell commercial PCs (on both Intel and AMD) are designed to bring that visibility and actionability to your fleet.

# The Anatomy of a Dell Trusted Device

## Benefits



Be secure from first boot with rigorous supply chain controls



Maintain BIOS integrity with deep, firmware-level visibility



Protect end-user identity from malware that looks to steal credentials



Enrich OS-level data with 'below-the-OS' telemetry to speed detection, response and remediation

### Improve security with PC telemetry Shrink the IT-security gap and enrich software

solutions with below-the-OS insights. Only Dell integrates PC telemetry with industry-leading software providers to improve fleet-wide security.1

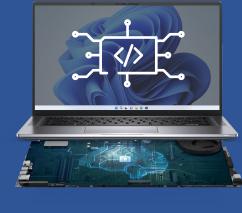
#### Maintain BIOS integrity Catch and repel threats with Dell-unique

BIOS verification. Assess a corrupt BIOS, repair it and gain insights that reduce exposure to future threats with BIOS Image Capture.¹ Learn more →



Spot ticking

behavior-based threats before they can do damage.¹ <u>Learn more</u> →



### Verify firmware integrity Dell-exclusive firmware verification

(hardware-based security found in Intel processors) protects against unauthorized access to and tampering of highly privileged firmware.

#### vulnerabilities Dell-unique Common Vulnerabilities and

Catch known

Exposures (CVE) Detection monitors for publicly reported BIOS security flaws and recommends updates to mitigate risk.1 Learn more -

#### Verify user access with Dell-unique SafeID, a dedicated security chip that keeps user

Secure end user credentials

credentials hidden from malware.1

#### Rigorous, state-of-the-art supply chain controls and optional add-ons, like Dell-unique Secured Component

Be secure across the PC lifecycle

Verification, provide assurance of PC integrity upon delivery and throughout its lifetime.1 Learn more →

**INDUSTRY LEADERSHIP** 

## offers the BIOS-level visibility Dell does.<sup>1, 4</sup> Learn what it takes to maintain device trust against modern threats.

No PC manufacturer

Learn More →

#### A comparison of security features in Dell, HP, and Lenovo PC systems

Approach Dell™ commissioned Principled Technologies to investigate 10 security features in the PC security and system

· Support for monitoring solutions BIOS security and protection features

• Platform integrity validation · Device integrity validation via off-site measurements • Component integrity validation for Intel® Management Engine (ME) via off-site measurements

 BIOS image capture for analysis Built-in hardware cache for monitoring BIOS changes with security information and event management (SIEM) integration

 BIOS setting management integrations for Intune BIOS access management security enhancements for Intune Remote management

• Intel vPro® remote management • PC management using cellular data These features rely on manufacturer-enabled communication between the hardware and the operating system

Microsoft Intune management

(OS). We reviewed publicly available marketing claims and feature documentation for three Windows original

**Explore Dell Trusted Devices** 







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**Built-on Software Security** 

Based on Dell internal analysis, October 2024 (Intel) and March 2025 (AMD). Applicable to PCs on Intel and AMD processors. Not all features available with all PCs. Additional purchase required for some features. Validated by Principled Technologies. A comparison of security features, April 2024. <sup>2</sup>Source: Futurum Group, Endpoint Security Trends, 2023.

<sup>3</sup>Source: Enterprise Strategy Group, a division of TechTarget, Custom Research Survey Commissioned by Dell Technologies, Assessing Organizations' Security Journeys, November 2023. <sup>4</sup>Principled Technology study results available for Intel-based devices only.