

# TOP REASONS

## DELL APEX Cloud Platform for VMware

The APEX Cloud Platform for VMware delivers the flexibility to deploy vSphere fully integrated with highly scalable, software-defined storage designed to support workloads with a broad range of performance profiles for seamless data mobility between on-prem and APEX Block Storage for Public Cloud deployments.

### 1 | Choice

Dell APEX Cloud Platform for VMware streamlines virtualized multicloud operations with integrated automation for deployment, administration, and lifecycle management all on scalable Dell software defined storage. Dell's broad range of APEX VMware offerings provides choice of deployment to meet customers where they are in their multicloud journey, APEX Private Cloud, APEX Hybrid Cloud, and now APEX Cloud Platform for VMware specifically designed for multicloud.

### 2 | Commonality

The APEX Cloud Platform for VMware is designed with a single standard architecture that utilizes a shared set of infrastructure building blocks common to all APEX Cloud Platforms including hardware, management and orchestration, and software defined storage, integrated with VMware tools your teams already know. This approach enables seamless and consistent operations making it easier for IT teams to manage and deploy resources.

### 3 | Consistency

Take advantage of the rich VMware ecosystem with vSphere, vCenter, Tanzu and VMware Cloud (VMC) to extend IT and application modernization, encourage cloud native development, and manage both VMs and K8s on-premises and in the public cloud.

### 4 | Compatibility

Shared software defined storage enables common storage architectures across your multicloud environments, ensuring compatibility between private and public cloud deployment options. Flexibly extend mobility for data and applications across multicloud environments to reduce or eliminate refactoring.

### 5 | Control

Quickly and non-disruptively improve security posture with automated full-stack lifecycle management. Consistently extend security and corporate governance policies between cloud and on-premises deployments. And take advantage of the cyber-resilient features embedded in Dell PowerEdge hardware and vSphere security frame works in the application layer.



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