# Leverage the power of advanced data analytics

## Cloud Database Implementation with Analytics for Microsoft Azure

### Accelerate data-driven decisions with AI/ML and cloud databases

AI/ML continues to attract attention for the value it drives to modern business objectives. Still relatively uncommon, these technologies are expected to be used by most organizations in the coming years.

Barriers to effectively leveraging AI/ML include security concerns, complexity of integration, data volume and lack of technical knowledge.

### Realize the power of AI to achieve advanced analytics

Rely on Dell Technologies Services to accelerate digital transformation objectives. Take advantage of extensive expertise to reduce complexities, empowering your business with critical skills and intelligent insights for data-driven decision-making that will drive you into the future.

$900 Bn

Forecasted worldwide AI market growing at 18.6% CAGR 2022-26[1]

35%

Annual growth rate of data, up from 27%[2]

1/2

of machine learning projects never make it to production[3]

75%

Of organizations need external expertise to help achieve specific outcomes[4]

✓ Accelerate actionable insights and drive innovation

✓ Achieve data-driven decisions for strategic advantage

✓ Reduce cost, risk and latency and improve agility

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### Extend the capabilities of Microsoft PowerBI with Cosmos DB

- Integrate PowerBI with Microsoft Azure Cosmos Database and Microsoft Azure ML
- Empower teams with critical skills to quickly and efficiently build and consume Azure ML models within Power BI

### Realize the outcomes your business needs to thrive

- ✓ Improved data performance and scaling options
- ✓ Improved speed of data insights
- ✓ Near real-time dashboards
- ✓ Reduced complexity of managing ETL pipelines

### Over 35 years in partnership with Microsoft

Our co-engineered solutions, services and technical expertise provide you with a more complete partnership to drive outcomes and accelerate digital transformation.

- ✓ Global Microsoft FastTrack Partner
- ✓ 47,000+ Microsoft certifications held by Dell Technicians
- ✓ 7/7 Microsoft Solution Area Competencies
- ✓ Member of Microsoft Intelligent Security Association

### Take the next step in your path to modernization

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