



Digital Employee Experience Services

Are your employees equipped to do their best work?

In the digital workplace, technology is a crucial enabler of engagement, productivity and innovation. If there is a gap between what your employees need and what you provide, or if your transformative technology is underutilized, your employees are not fully equipped for success.

Dell Digital Employee Experience Services are designed to help you create an environment where employees thrive as they engage with IT. Our human-centric approach and AI-assisted toolsets enable you to fully understand and meet the needs of the various roles and workstyles within your organization, continuously measure the impact of improvements, and ensure success with proven adoption and change management strategies.

82%

of professionals surveyed say employee happiness is impacted by workplace technology ¹

77%

Say good employees will look to move on without the tools, technology or info needed to do their job well ¹

147%

Companies with highly engaged workers outperform competitors by up to 147% per share ²

Enable employees to do their best work

Begin your journey to an elevated employee experience with a Digital Employee Experience Advisory, Subscription, Consulting or Implementation Service from our experts. Dell knows what it takes to create an exceptional digital employee experience. With numerous workplace awards to our name and extensive experience in every aspect of workforce modernization, our advisors and technicians are here to help you learn from our success.

¹ Technology's Make or Break Role in Employee Engagement, Harvard Business Review

² How Employee Engagement Drives Growth. Jim Harter, Ph.D., Chief Scientist, Workplace Management & Wellbeing, Gallup

Overview of Digital Employee Experience Services

Digital Employee Experience Advisory

Establish a digital employee experience strategy in less than three weeks. Includes:

- ✓ A strategic review to capture high level expectations, best practices, trends and review current employee experience initiatives
- ✓ Digital Employee Experience scorecard with defined business value and tailored execution framework for future employee experience initiatives
- ✓ Data-driven maturity assessment of employee experience practices and experience platform guidance
- ✓ Executive readout, summary of findings and recommended next steps to elevate employee experiences

Digital Employee Experience Subscription Service

Go beyond point-in-time advisory and drive continual success of your employee experience initiatives. Dell's subscription services provide ongoing access to our experts, so you can lean on us for best practices, program optimization, custom integrations and more.

- ✓ Transform telemetry and sentiment data into actionable business insight
- ✓ Enlist our help to develop, maintain or operationalize personas and experience measurement programs
- ✓ Leverage our technicians for admin and management of DEX platforms, custom development and integrations
- ✓ Identify employee experience trends and opportunities via our expert data analysis
- ✓ Address continuous change management needs of the modern work environment
- ✓ Supplement your Digital Employee Experience team with Dell experts

Digital Employee Experience Consulting Services

Employee Experience Measurement Services

Understand what's working vs. not by measuring employee experience and leverage the data to prioritize strategic initiatives.

Workforce Persona Services

Deeply understand the needs of employees through persona research so you can optimize solutions for each audience.

Adoption & Change Management Services

Deliver tailored content, training, and more, enabling workers to take full advantage of new technologies and maximize the value of investments.

Tailored use cases are available to enhance IT Services, Generative AI, Cloud Productivity, Client Devices, Multicloud, Cyber Security initiatives and more.