













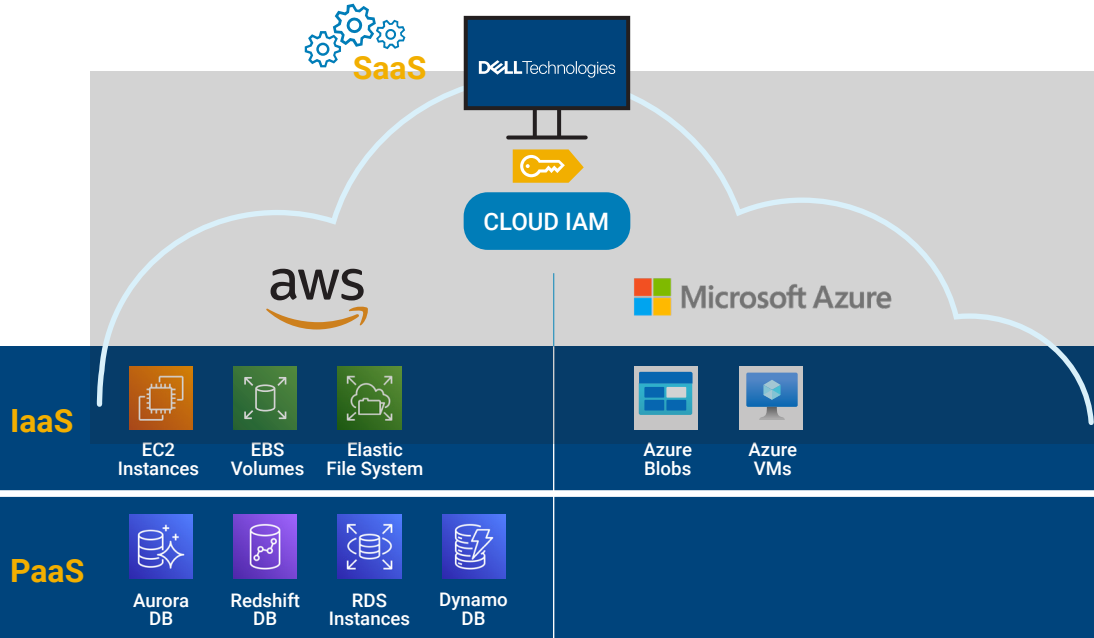






# SaaS Solution Providing Native Backup and Disaster Recovery

## PowerProtect Cloud Snapshot Manager



### BENEFITS

SaaS solution requiring zero infrastructure, providing global visibility and control across Azure and AWS

Advanced policy engine with tag based automation and retention of snapshots

Application consistent backups and advanced recovery – one click restore, group restores and FLR

Full set of REST APIs enabling cloud-scale automation

Security with Fed ID with SAML support

Subscription pricing enables protection for what you need, when you need it

SUBSCRIBE >> DISCOVER >> MANAGE >> PROTECT >> AUTOMATE >> RECOVER

# As-a-Service Data Protection

## Leverage the Advantages of the Cloud



**SaaS Workloads**



**Distributed Workloads**



**Cloud Native Workloads**

Zero Infrastructure

Modern Management

On-Demand Scalability

Subscription Licensing

# APEX Backup Services

## SaaS Platform for Protecting Data Across Edge, Core and Cloud



### SaaS-Based Workloads

#### Microsoft 365



Exchange Online



Microsoft Teams



SharePoint Online



Microsoft OneDrive

#### Google Workspace



Gmail



Google Drive



Google Docs



Google Slides

#### Salesforce



### BENEFITS

No infrastructure to manage

Deploy in minutes

On-demand scalability

Complete visibility across workloads

Regulatory compliance

End-to-end data security

Compliance monitoring

Legal hold and eDiscovery

Global source-side deduplication

Automated feature updates



### Distributed Workloads

#### Endpoints



Desktops and Laptops



Mobile Devices

#### Hybrid Workloads



ORACLE

Microsoft SQL Server



vmware®

Microsoft Hyper-v

# Cloud-Scale Automation

The elasticity of the cloud and the extensive set of APIs offered by all cloud providers give enterprises the opportunity to fully automate their cloud environment from the creation of the infrastructure to deployment of resources, as well as the protection of those resources. When implemented properly, cloud automation:



Minimizes exposure to security vulnerabilities that can put the enterprise at risk.



Saves time and money.



Leads to fewer errors thanks to more predictable and reliable workflows.



Enables organizations to be more agile and offer on-demand IT capabilities to their customers.

**Organizations with optimized data protection environments reported completing 57% more of their projects ahead of schedule\***

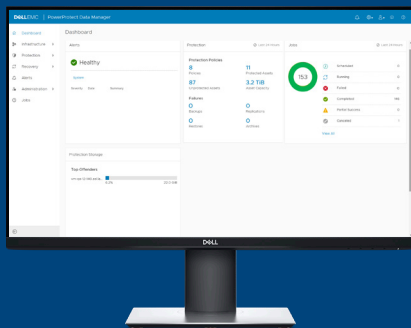
\*"Why Data Protection Matters for Today's Multi-cloud Environments" Report, Enterprise Strategy Group, May 2020 <https://www.delltechnologies.com/en-us/data-protection/cloud.htm#scroll=off&overlay=/en-us/collaterals/unauth/analyst-reports/solutions/why-data-protection-matters-in-cloud-environments.pdf>

# Cloud-Scale Automation with Dell Technologies

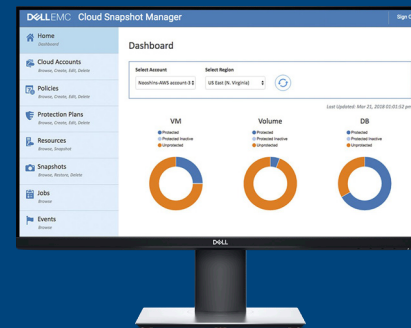
Most data protection solutions require manual installation of infrastructure, deployment of agents and lack the required APIs for automation. To achieve cloud-scale automation, enterprises need an agentless solution with a rich set of APIs that enables them to tie in the data protection with their automation orchestration tool.

Dell Technologies offers two products to help automate the protection of in-cloud workloads:

Dell PowerProtect Data Manager provides a rich set of powerful, application consistency capabilities for in-cloud workloads along with APIs that enable automation while reduces time to recover.



Dell PowerProtect Cloud Snapshot Manager is an agentless SaaS solution with a powerful policy engine which allows automatic tag based assignments of resources to protection policy, as well as a rich set of APIs that can automate the protection processes and tasks.



With Dell Technologies, you get the best of both worlds.

# Why Dell Technologies



Dell Technologies has 11.6 EB of data protected in the cloud<sup>1</sup>



Over 1,600 companies trust Dell Technologies to protect their data in the cloud<sup>2</sup>

## Our cloud data protection solutions:



Reduces cloud resources and services costs by up to 84%.<sup>3</sup>



Cloud optimized for enterprise and modern workload protection.



Protect traditional, next generation and Cloud IaaS / PaaS workloads.



Centralized management for multi-cloud and hybrid cloud environments.

## Resources:



Designing a Cloud Native Organization

[link to eBook](#)



Why Multi-Cloud Data Protection with Dell Technologies

[link to eBook](#)



Dell EMC Data Protection Solutions for Cloud

[link to Website](#)

<sup>1</sup> Based on Dell Technologies analysis, June 2022

<sup>2</sup> Based on internal Dell Technologies research, June 2022

<sup>3</sup> Based on ESG review commissioned by Dell, "Analyzing the Economic and Operational Benefits of the Dell EMC PowerProtect Data Protection Portfolio", September 2020, evaluating the economic value of the Dell EMC data protection portfolio. Actual results will vary.