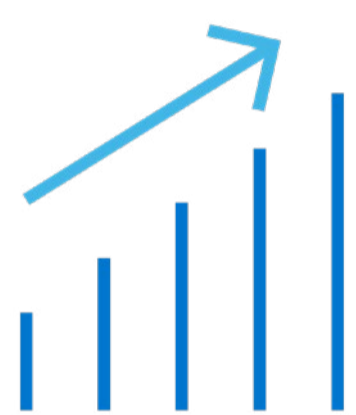


Top 4 business outcomes of a modern apps approach.

A recent IDC study shows that when organisations use a DevOps approach and deploy a unified infrastructure platform, they accelerate their time-to-market and are able to drive considerable business results, as outlined below.

[Read IDC Study](#)

A modern apps approach has enabled surveyed organisations to:



Improve customer satisfaction up to **21%***



Improve employee productivity up to **19%***



Reduce time-to-market up to **19%***



Improve customer retention up to **19%***

Accelerate collaboration and innovation with Dell Technologies Cloud.

Enable a modern apps approach with a unified cloud infrastructure from Dell Technologies Cloud and VMware. You can also acquire technology and expertise as you need it with flexible as-a-Service and consumption-based delivery models.

[Read IDC Study](#)

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Intel® Innovation Built-in

*Based on IDC Whitepaper commissioned by Dell Technologies, Intel and VMware, "A Data-Driven Approach for Transforming Modern Infrastructure and Optimizing Business Outcomes with DevOps Practices", September 2020. Results based on a survey of 1392 application developers and IT I&O executives asked about organisation improvement over the past two years after adopting a modern applications approach. Actual results will vary. Full study: <https://www.delltechnologies.com/en-gb/what-we-do/multi-cloud-flexibility.htm#overlay=/collaterals/unauth/analyst-reports/solutions/idc-transforming-modern-infrastructure-optimizing-outcomes-with-devops-practices.pdf>

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