

Generative AI brings innovation and engagement together.



Together with Dell Technologies, the City of Amarillo is using Generative AI to allow residents access to information in their native languages.

Taking on the challenges in Amarillo.



24% of the Amarillo population does not speak English.



One middle school has 62 languages and dialects spoken.



Prior to 2020, half of the community did not have access to high-speed broadband.



Dell is often adding to our road map things that we haven't thought about yet because they're seeing things that we just haven't seen yet.

RICH GAGNON

ASSISTANT CITY MANAGER AND CHIEF INFORMATION OFFICER,
CITY OF AMARILLO

The Importance of Partnership.

Generative AI consultants from Dell Professional Services helped Gagnon take his vision to the next level.

The implementation of a digital assistant with the ability to interact in several languages will be transformational in a city with a large population of non native-speaking residents.



Our primary goal is to get the customer to be self-sufficient. We're not there to sell them services ... we're there to make sure they've got the skills they need, when they need them.

BETH WILLIAMS

GLOBAL PORTFOLIO LEAD FOR APPLICATIONS AND DATA CONSULTING,
DELL TECHNOLOGIES



See what Dell Professional Services can offer you

