

## End-user and reseller information made easy.

Our optimization of your online purchase experience continues with Premier functionality now able to capture end-user and reseller information. This information will now be captured from your deal registrations, minimizing the need for manual entries.

See how it works:

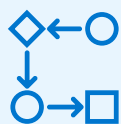
### Automating the collection of end-user and reseller information



Our system automatically extracts and populates the pieces of information (End user / Reseller), making the purchasing process easier.



For Premier [Standard Configurations](#), we will locate the Deal Registration ID so that the end-user and reseller information can be extracted automatically.



If you are providing Deal Registration ID as part of [your purchase order](#) for Systems catalog orders today, we will capture the end user and reseller automatically from the deal.

Dell Premier procurement integration solutions aim to deliver a best-in-class, end-to-end experience, helping you streamline your procurement journey.



[Learn more about Dell Premier procurement integration solutions](#)



Contact your Dell Technologies Account Team for further information