

What to consider when protecting your SaaS applications.

Whether you've already made a move to SaaS applications, or are still in the planning stages, be sure to consider the data protection and privacy implications of your decisions. A strategy that balances empowering your business while protecting your data will give your organization both IT and operational flexibility.

With the adoption of cloud apps like Microsoft365, Google Workspace, and Salesforce, your organization needs a centralized tool to protect all these services. Data within cloud applications translates to an increased risk of data loss and the inability to track, hold or monitor data for regulatory compliance and security obligations.

49%

of organizations

report that protecting newer SaaS based workloads are a barrier to their organization's digital transformation and application modernization initiatives¹



¹Global Data Protection Index, October 2022 Report

Data security

Dell PowerProtect Backup Services offers SaaS protection with end-to-end security while adhering to proven standards that protect your data's privacy and safeguard it from external threats. Developed with security as a foundation, our backup service for SaaS applications is engineered to ensure data protection at every step – transmission, storage and access.

Security without compromise.



Multi-geo support with AWS storage regions across the globe—backups can be stored, retained, processed and managed within a specific country or region to meet your latency and data residency requirements



Secure, multi-tenant environment for customer data resulting in complete data isolation for each customer

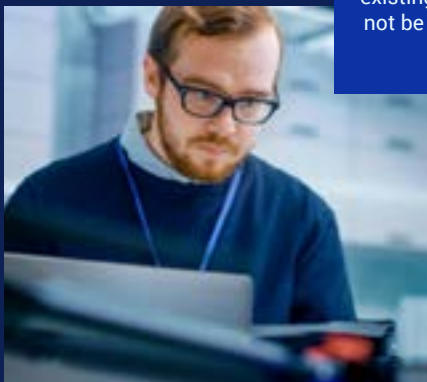


Data encryption in flight and at rest

Many organizations fail to understand that the cloud is just an extension of a user's operating environment. Data in SaaS applications is just as susceptible to loss, theft or malicious attack as on-premises data. Enterprises are still responsible for managing data in the cloud, and failing to comply with rules and regulations can result in fines and loss of reputation.

67%**of IT decision makers**

are concerned their organization's existing data protection measures may not be sufficient to cope with malware and ransomware threats¹

**69%****of organizations**

are concerned that they will experience a disruptive event in the next twelve months¹

¹Global Data Protection Index, October 2022 Report

Ransomware recovery

With Dell PowerProtect Backup Services, you have data protection with backup data isolated in a cloud platform and away from the customers' infrastructure, providing immutable protection. Our cloud-native architecture prevents ransomware from encrypting your clean backup copies.

Immutable data protection.



Identify and automate data protection for key business assets



Isolate backup data from the data center network



Secure data in flight and at rest

With the rise of global business and evolving international data privacy laws such as GDPR, there is the pressing need to understand exactly how backup data is maintained, secured and protected. To assure your organization is compliant, other certifications should also be considered such as SOC 2 type II, HIPAA, and FIPS 140-2 ATO, among other audits and attestation.



Data security and compliance

Dell PowerProtect Backup Services provides integrated backup, eDiscovery and compliance monitoring. Simplify endpoint data protection, ensure regulatory compliance and improve data visibility for your organizations' mobile workforce.

Have comprehensive protection and governance without impacting user productivity.



Federated search across all backup data



Automated and proactive compliance monitoring



Data encrypting at reset and in transit

Dell PowerProtect Backup Services

Secure data protection for SaaS applications, endpoints and hybrid workloads. Experience unified data protection, management and information governance with automated compliance and legal hold..

Learn more about how we can help protect your organizations' SaaS applications.

[Visit our Website](#)[Watch the Video](#)[View the Data Sheet](#)