

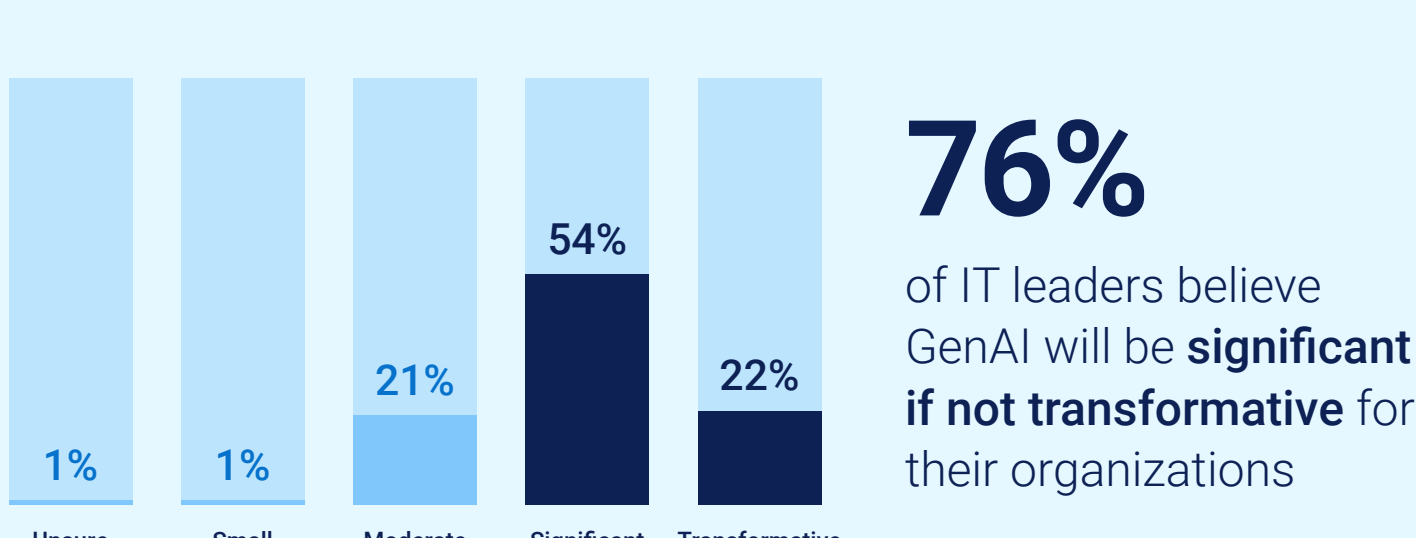
Technology Leaders' Perspectives on Generative AI



Generative AI (GenAI) is the innovation accelerator of the decade. With its limitless potential, how well are organizations adopting this new technology?

Dell Technologies surveyed 500 IT decision makers with GenAI implementation responsibilities across the US, UK, Germany and France to understand where organizations are in their GenAI journey and the critical factors they are facing.

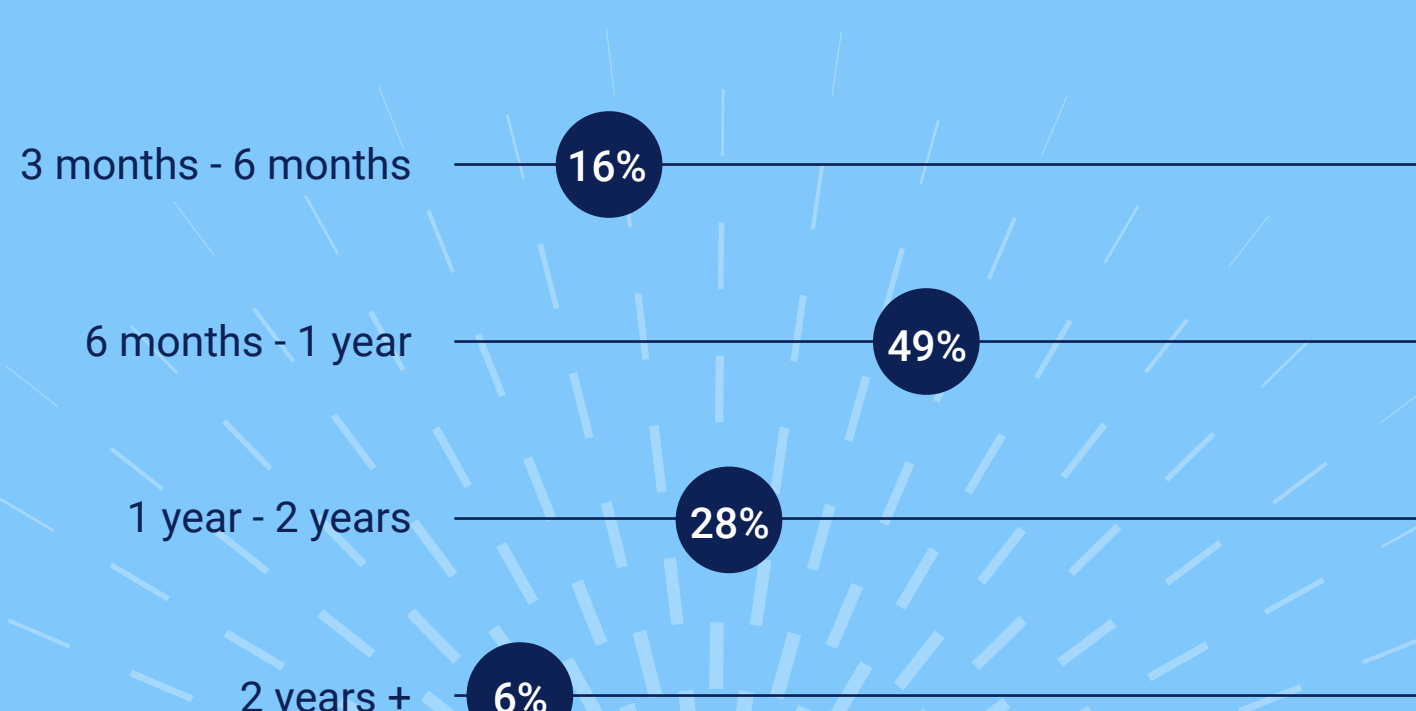
Expectations of GenAI impact are high



Top 3 impact areas:



Most IT leaders expect meaningful results from GenAI in the next 12 months



IT leaders and their GenAI approach



Top 3 reasons why



How are IT leaders investing in AI?



Wherever you are in your AI journey, Dell Technologies is here to help you move from AI-possible to AI-proven. With the world's broadest GenAI solutions portfolio from desktop to data center to cloud, Dell is uniquely positioned to be the partner you need for what's next.

Explore our key findings at

Dell.com/GenAIPulse