Personalize your PC with AI-based optimization software

Dell Optimizer provides power and battery optimization, seamless access to essential applications, support, and more – all in one, easy intuitive interface.

Power & Battery
Experience seamless productivity with power optimization tools to regulate system performance and protect battery life and runtime.

Purchased Apps
Quick and easy access to software applications purchased through Dell.

Support Assist Link-and-Launch
Access Support Assist, our smart technology on your PC. Removes viruses, detects issues, optimizes settings and alert you on updates.

Display
Customizable settings on select PCs or external monitors based on the content you are consuming.

Collaboration Touchpad
Multitask with ease with frequently-used conferencing functions right at your fingertips when you need them.

Presence Detection
Select devices with compatible sensors can help preserve battery runtime and protect your privacy by awakening your system on approach and locking it when you step away.

*Feature availability varies by PC model and version of Dell Optimizer Software.

DELLTechnologies

Safe, secure and manageable

Artificial intelligence is seen by many as the baseline of transformative technology, but it can be dangerous when not handled ethically and responsibly. Dell Optimizer follows a stringent process to ensure your privacy and security.
Plus, remote and modular deployment put you in control.

Secure
Dell Optimizer's optimization technology is designed to gather and analyze data locally on your system, never leaving the box without your consent. Designed to continually improve your PC experience, Dell Optimizer continues to innovate and infuse algorithms to elevate the hardware experience.

Manageable
IT teams can quickly and easily deploy updates and optimize multiple systems simultaneously and remotely with minimal interruptions with **centralized management.**

Customizable
With **modular installation**, at any time you can pick and choose which Dell Optimizer features to install and what settings end-users can see and control.

Read more about our data collection and manageability features here. →

DELLTechnologies