

Improve Operational Efficiency and Business Agility

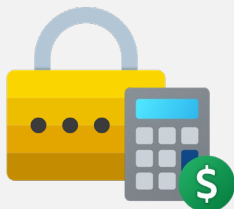
Dell EMC PowerProtect Data Protection Portfolio Benefits



Less than 1¢



**per GB/month
to protect**



22%



**reduction in data protection
administration costs**



76%



**reduction in backup
and restore times**

WHY THIS MATTERS

Effective data protection is a critical component of every successful business. Now more than ever, organizations are looking at their data protection strategies through a new lens. They are evaluating old practices with a focus on making data protection a hands-off, efficient solution they can rely on without applying extensive IT resources.

The top data protection mandates from IT leaders are focused on improving the fundamental reliability and agility of the solutions they use. However, as highlighted in the ESG 2021 Technology Spending Intentions Survey, driving down overall IT costs is an equally important business initiative. These challenges are not mutually exclusive; in fact, as customers attest, the challenges can all be addressed by deploying efficient end-to-end Dell EMC data protection solutions.



Source: ESG Economic Validation, *Analyzing the Economic and Operational Benefits of the Dell EMC PowerProtect Data Protection Portfolio*, September 2020.

This InstaGraphic highlights information from an ESG Technical Review commissioned by:

DELLTechnologies

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