

# Next-level market intelligence

Technology-driven solutions for today's financial institutions.



# Financial services use cases

---



## Trading and Investor Services

[PAGE 3](#)

Make it easier for your traders and investor services teams to work in a fast-paced financial environment.



## Research and Development

[PAGE 4](#)

Discover what it takes to empower your research and development teams to take your company to the next level.



## Business Professionals

[PAGE 5](#)

Critical technology for essential team members in roles such as marketing, operations and HR.



## Meeting Spaces

[PAGE 6](#)

Offer attractive and functional meeting spaces for hosting customers and team members.



## Training Spaces

[PAGE 7](#)

Create functional training environments that prepare new employees for their future roles.



## Financial Centers

[PAGE 8](#)

Modernize retail branches to better serve customers now and in the future.

# Trading and investor services

Enable a smoother and faster customer experience that helps attract and retain clients.

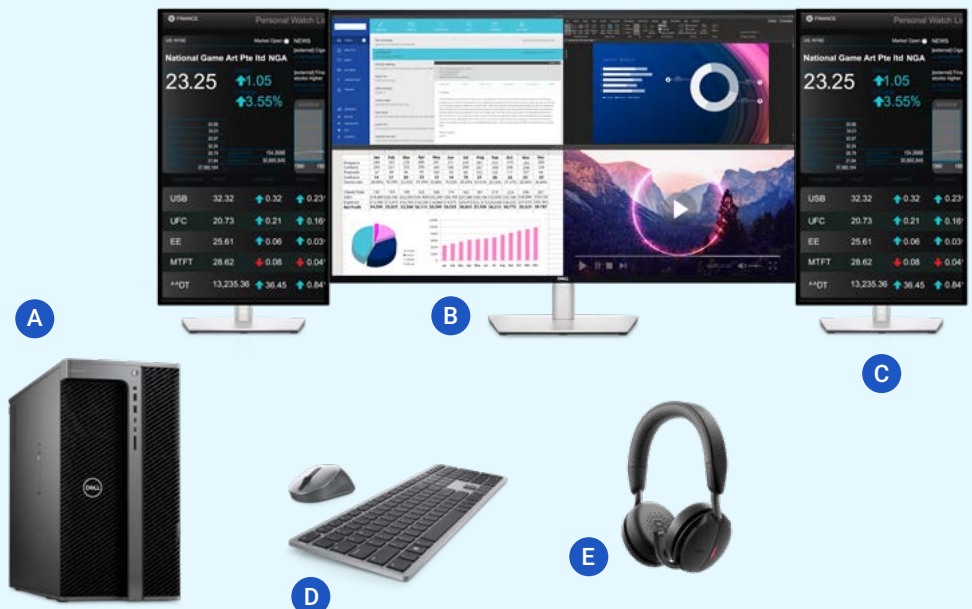


## Solution details

Use Precision workstations to help traders and sales makers excel in a fast-paced financial environment. These powerful machines support multiple displays and provide rapid processing power that allows their users to pull up and analyze large amounts of data quickly and efficiently.

## Dell recommended solution

- A** Precision 7960 Tower
- B** Dell UltraSharp 43 4K USB-C Hub Monitor - U4323QE
- C** Dell UltraSharp 27 4K USB-C Hub Monitor - U2723QE
- D** Dell Premier Wireless Keyboard and Mouse - KM7321W
- E** Dell Pro Wireless ANC Headset - WL5024



# Research and development

Research and development are critical for keeping ahead of the latest trends and technologies needed to accelerate and differentiate your company.



## Solution details

Researchers and developers need powerful computing capabilities that support multiple displays to view more data for analysis and to develop new technology solutions. Latitude and Precision workstations deliver maximum performance and mission-critical reliability to help your employees stay on top of trends and data.

## Dell recommended solution

- A** Precision 7680
- B** Dell Performance Dock - WD19DCS\*
- C** Dell UltraSharp 49 Curved USB-C Hub Monitor - U4924DW\*

### AI and Machine Learning

- D** Precision 7875 Tower



### Initial Research/ Inference Models

- E** Latitude 5550
- F** Dell Thunderbolt™ Dock - WD22TB4
- G** Dell UltraSharp 27 Thunderbolt™ Hub Monitor - U2724DE (x2)\*
- H** Dell Dual Monitor Arm – MDA20\*

### Additional accessories and options

- I** Dell UltraSharp 32 4K USB-C Hub Monitor – U3223QE
- J** Dell Premier Wireless Keyboard and Mouse – KM7321W



\*Not pictured

# Business professionals

Marketing, operations, HR and other departments are an essential part of any business. Ensure they have what they need to keep things running smoothly.



## Solution details

Desk centric users and corridor warriors alike will love our new Latitude 7000 and 5000 Series. Enable all-day productivity with long battery life and the most secure<sup>1</sup> and manageable<sup>2</sup> features all in a small, lightweight design.

### Dell recommended solution

- A** Latitude 7350, 7450, 7650
- B** Latitude 5350, 5450, 5550\*
- C** Dell UltraSharp 27 4K USB-C Hub Monitor - U2723QE (x2)\*
- D** Dell Dual Monitor Arm - MDA20\*
- E** Dell Thunderbolt™ Dock - WD22TB4\*
- F** Dell Docking Station Mounting Kit - MK15\*
- G** Dell Speakerphone with Multiport Adapter - MH3021P\*
- H** Dell Pro Wireless ANC Headset - WL5024\*
- I** Dell Premier Collaboration Keyboard and Mouse - KM900\*

### Additional accessories and options

- J** Dell 7-in-1 USB-C Multiport Adapter - DA310
- K** Dell Premier Rechargeable Wireless Mouse - MS7421W
- L** Dell UltraSharp Webcam - WB7022
- M** Dell EcoLoop Pro Backpack 15 - CP5723



\*Not pictured

# Meeting spaces

Building relationships is a key part of the financial services industry, and a lot of that happens in meeting spaces. Create flexible, functional areas that can support everything from one-on-ones between team members to stylish boardrooms to host customers.



## Solution details

Dell 4K Interactive Touch Monitors offer up to 20 points of touch along with a dedicated space to insert an OptiPlex Micro PC\* at the back for a seamless, all-in-one experience. Users can write or draw on the large interactive display with virtually zero lag, enabling real time collaboration.

## Dell recommended solution

- A Dell 4K Interactive Touch Monitor - P8624QT, P7524QT, P6524QT, P5524QT



- B Chief Large Fusion LSA1U Fixed Wall Display Mount for P7524QT, P6524QT, P5524QT

- C Dell OptiPlex 7000 XE MFF

### Additional accessories and options

- D Dell Multi-Device Wireless Keyboard and Mouse Combo – KM7120W

- E Logitech Rally Camera



\*Optional, sold separately.

# Training spaces

Empower real-time learning by ensuring that your training rooms are as attractive as they are functional, with displays designed for presentations and powerful computing solutions.



## Solution details

Create a training experience that allows new employees to learn how to use similar technology to what they will use on the job, post-training. Learning best practices and processes in their training environment can improve ramp-up time and help them feel more confident when they start in their new role.

## Dell recommended solution

- A** Dell 55 4K Conference Room Monitor - P5524Q
- B** Precision 3680 Tower
- C** Latitude 5330



## Additional accessories and options

- D** Chief Large Fusion Fixed Wall Display Mount for P5524Q -LSA1U
- E** Dell UltraSharp 27 4K USB-C Hub Monitor – U2723QE
- F** Dell Pro Wireless Keyboard and Mouse – KM5221W



# Financial centers

Interactive technologies are changing how customers are engaging with your company. Modernize retail branches to better serve customers now and in the future.



## Solution details

Choose between the OptiPlex 3000 Thin Client or an OptiPlex All-in-One with optional touch capabilities as an ideal solution for both customer kiosks and transactional employees.

## Dell recommended solution

- A** OptiPlex 3000 Thin Client
- B** Dell 27 USB-C Hub Monitor - P2723DE



## Additional accessories and options

- C** OptiPlex 5490 All-in-One
- D** Dell 24 Monitor – P2423D
- E** Dell Wired Headset – WH3024
- F** Dell Pro Wireless Keyboard and Mouse – KM5221W
- G** Latitude 7430







Technology-driven solutions  
for today's financial  
institutions.

---

Technical specifications subject to change without prior notice. Product availability varies by country. Please contact your Dell representative for more information.  
Copyright © 2024 Dell Inc. or its subsidiaries. All Rights Reserved. Dell Technologies, Dell, and other trademarks of Dell Inc. or its subsidiaries. Other trademarks may be trademarks of their respective owners.

**1** Dell has the industry's most secure commercial PCs with built-in below the OS security features that our competitors cannot match. Based on Dell internal analysis, September 2023. Applicable to PCs on Intel processors. Not all features available with all PCs. Additional purchase required for some features.

**2** Based on Dell internal analysis, January 2024. Most-manageable commercial PCs when comparing the systems management capabilities of Dell Update Processes, Dell Manageability Solution capabilities and integrations with 3rd Party Management Solutions, with competitor update processes, systems management solution capabilities and integrations with 3rd party management solutions. 3rd Party Management Solutions - Microsoft Intune, Workspace ONE, are separate purchases. Intel vPro, to support out-of-band systems management, is an additional system configuration upgrade.