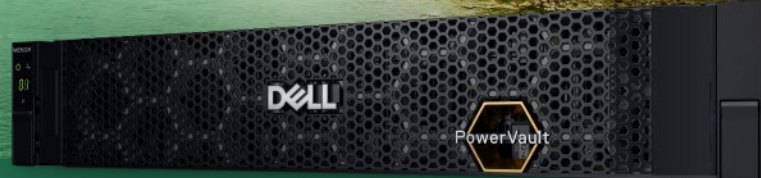


# Savings & Sustainability

with Technology Rotation



PAY UP TO

# 10% less

THAN THE CASH PRICE\*\*

Available from \$1,500 - \$1,000,000.

For 36 months on qualifying storage, including tied software and services.

**OFFERS END MAY 3, 2024**

## Plan your refresh

A planned refresh strategy can lower your total cost of use and ensure you have the latest technology to enable your business.<sup>1</sup>

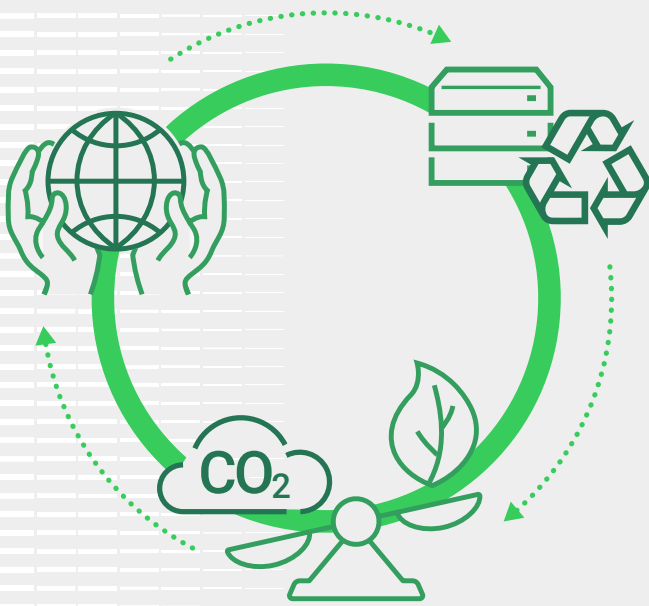
## Good for the planet

With Technology Rotation, up to 96% of servers and storage equipment are gaining a second life by being refurbished and reused.<sup>2</sup> It's a simple way to contribute to your sustainability targets.

**CONTACT YOUR ACCOUNT MANAGER TODAY**

# The simple way to contribute to environmental sustainability

When you adopt a lifecycle management solution like Technology Rotation, it can help you with your sustainability targets.



## Refurbishment & Remarketing



Up to 96% of servers and storage equipment are gaining a second life by being refurbished and reused.<sup>2</sup>

## Responsible Recycling



The remaining are recycled in adherence with all applicable international, regional, national and local laws and conventions.<sup>2</sup>

**\*\*Payment solutions provided and serviced by Dell Financial Services L.L.C., Dell Financial Services Canada Limited or their affiliates or designees ("DFS") for qualified customers. Offers may not be available or may vary in certain countries. Where available offers may be changed without notice and are subject to product availability, applicable law, credit approval, documentation provided by and acceptable to DFS and may be subject to minimum transaction size. Offers not available for personal, family or household use. Dell Technologies and the Dell Technologies logo are trademarks of Dell Inc. Restrictions and additional requirements may apply to transactions with governmental or public entities. **Technology Rotation:** At the end of the fair market value ("FMV") contract, the customer may purchase the equipment for the then FMV, renew the contract or return the equipment to DFS.**

**Technology Rotation Offer:** Applicable for 36-month FMV contract. The total of customer's required monthly contract payments (excluding taxes, fees, shipping, or other charges) during the initial term will be less than the original acquisition cost of the products. Offer available for qualifying Dell and Dell EMC Storage. Minimum transaction \$1,500; maximum \$1,000,000.

Offers, including those at Dell.com and Dell.ca may vary. Combination with other discounts may limit availability. Offer valid through May 3, 2024 to credit-qualified business end users in the U.S. and Canada.

<sup>1</sup> Source: IDC InfoBrief, sponsored by Dell Technologies ["The Business Value of Dell's Technology Rotation Program"](#), October 2021

<sup>2</sup> Source: Based on Dell Financial Services global data related to servers and storage equipment, November 2023.